

The Marketing Committee

Marketing Committee works to promote the school in order to increase enrollment and support. A chair, vice-chair and recording secretary are chosen by the committee. This group meets monthly and helps oversee all aspects of the public relations and marketing of the school through:

- Development and coordination of media campaigns
- Coordination of media contacts, including issuing press releases
- Development of brochures, advertisements and promotional products
- Development and oversight of the Bishop Baraga Web site
- Sponsorship of the annual Open House each March
- Development and oversight of the “Guardian Angel” scholarship drive
- Representation of the school in community events

Below you will find a number of general marketing documents available for download by all school boards and committees. For more information about the Marketing Committee, please contact the school office.