

Bishop Baraga Catholic School

Strategic Plan: 2010

Draft 062610 (Revised 072310)

Mission (taken from the website)

To provide the highest quality Catholic School education with a commitment to academic excellence and to support families with the spiritual development of their children.

Values

In fulfilling our mission and vision, we adhere to the following values which inform our deliberations and guide our decisions.

We believe in and value ...

- A strong foundation and commitment to Catholic, faith-based education
- Working with our community as a good corporate citizen and partner
- Involving the entire family in the educational process
- Maintaining the highest academic standards
- Strong moral values – for ourselves, our families and our students
- A safe environment for education
- Maintaining a sense of faith, service and pride in the work we do
- Instilling confidence in our students
- Creating an environment where students and families feel a sense of community and belonging

Value Proposition

Our school is special and unique in our area, providing excellence in education with a focus on Catholic values, family involvement, high academic standards, spiritual and moral development of our children and the tradition of stability, love and faith in all we do.

Strengths and Opportunities

In planning our future, we recognize and celebrate our strengths while acknowledging the opportunities we have for continuous improvement.

STRENGTHS	OPPORUNITIES
<ul style="list-style-type: none"> • Provision of a loving, faith-based environment for education • Family-centered education • Skilled and tenured faculty (low turnover) • We integrate our values with our curriculum • We focus on the protection and preservation of childhood “innocence” for our students • Our teachers have the freedom to teach our faith • We value discipline for ourselves and our students • We maintain high expectations for our students • We are (working with our families) an “extended family” for our students • Academic excellence • We provide a caring environment • Catholic/Christian identity • Excellent work ethic • Strong leadership • People (families and faculty) are involved and not afraid to take risks • School Mass with community involvement • Parents and students get real value for tuition dollars invested • Pride in students and faculty • We are resourceful – doing more with less 	<ul style="list-style-type: none"> • Increase enrollment • Expand number of grades offered • Identify existing and expand our “target market” We can do better “selling” our school • Maintain and enhance focus on excellent academics • Increase and improve fund raising activities • Improve structure and operation of committees and board(s) • Improve communication between committees and board(s), school and parents, school and community • Expand involvement in all projects (school, community and church) • Enhance balance of academic achievement with character development • Need consistent/cohesive marketing plan – dispelling myths, refining markets and messages based on solid research • Increase/enhance engagement/partnership with parish • Expand the use of our building (to outside organizations, other activities) • Increase our presence at community activities (especially those supporting our school) and get

<ul style="list-style-type: none"> • Teachers are involved (without financial gain) in extracurricular activities • Facility • Our students have dignity – a sense of who they are and have a higher purpose • Community partnership • Wide variety of extra-curricular activities • Good support (financial and philosophical) from outside organizations • Our students do well as they move on and into the public system • Every opportunity to excel is provided to our students – educationally, spiritually and socially –a good foundation 	<p>BBCS out into the community</p> <ul style="list-style-type: none"> • Prayer – increase attendance at weekly prayer hour • Understand what’s working (and what’s not working) at other schools – learn and copy what fits for us • Assess our tuition policies • Improve tuition collection • Reciprocate support of events coordinated by other community organizations
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Our 2013 Vision

We will maintain excellence in academic achievement, expanding to serve 200 students from preschool to eighth grade and we will have a waiting list for enrollment. More Parish families and families in the community will elect to send their children to BBCS. We will have removed the perceived stigma of receiving tuition assistance.

Our school will be in a financially strong, sustainable position, having good balance between tuition and fund development income and surplus for future years. Our partnerships with supporting outside organizations will be strong, having worked to earmark donations for specific needs. Our fund development program will be more coordinated and sophisticated, including all types of fund raising activities (direct mail, grants, events, etc). We will have improved tuition policies including various methods for payment and will have increased support from the Diocese.

Our 2013 Vision (continued)

A greater number of families will become more involved with the school, increasingly active to support our teachers and students. Families will adhere to our code of conduct expectations and we will have included extended family members as volunteers.

Our faculty will continue to be stable, diverse and specialized according to student needs. We will have both gym and computer teachers and a qualified special education teacher. Our faculty members will have planning time each day and will have outside resources to support their activities. We will coordinate our tutoring program within the school. We will have a faculty succession and recruitment plan and a faculty-approved, consistent behavior code.

We will have appropriately organized to maximize our operation – coordinating all boards/committees with increased involvement of the Superintendent and with all fund development and marketing activities coordinated under one committee. We will have a central information system including common data repositories for mailing lists, records and communications. An improved website will have increased traffic.

Improved marketing, communications and fund development activities will result in a strong reputation and position for BBCS in our region, increased donations (\$200,000 per year) and maximum enrollment. We will be seen as a good corporate citizen of the area – an ambassador for excellence in academics and the Catholic faith.

Strategies

In order to attain our Vision, we will implement the following strategies (in priority order) in the coming year to 18 months. ***NOTE: The following strategies were reprioritized on July 12, 2010 based on discussion with BBCS representatives who participated in the strategic planning process.***

1. Implement and share our strategic plan. (3 votes)
2. Assess/restructure our Board and Committee structure. (41 votes)
3. Create and implement a coordinated fund development plan. (36 votes)

Strategies (continued)

4. Create and implement a consistent, cohesive marketing plan. (35 votes)
5. Expand our enrollment to include seventh grade students. (61 votes)
6. Hire gym and computer teachers. (29 votes)
7. Implement debt reduction plan (if appropriate) in conjunction with the Parish. (6 votes)
8. Identify and install an integrated, central computer system. (3 votes)