

# Press Release

Contact: Kitty LaBlance, Principal  
Phone: (231)627-5608

FOR IMMEDIATE RELEASE  
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**CHRYSLER IS COMING TO BISHOP BARAGA CATHOLIC SCHOOL'S ICE CREAM  
SOCIAL**

**PARENTS TEAM UP WITH FERNELIUS TOYOTA CHRYSLER DODGE  
TO WORK FOR KIDS**

CHEBOYGAN, MI: On Thursday, September 1<sup>st</sup>, from 5:00 p.m. to 7:00 p.m., representatives from Chrysler and Fernelius Toyota Chrysler Dodge will join with parents and teachers for a Drive for the Kids™ fundraiser in support of Bishop Baraga Catholic School.

During Bishop Baraga School's Ice Cream Social, parents and guests can earn a \$10 contribution for the School from Chrysler by taking a brief test drive in the company's award winning minivan, the Chrysler Town & Country. Everyone is invited to join the fun. Any licensed driver, age 18 or over, may drive and earn \$10 for Bishop Baraga School. Fernelius Toyota Chrysler Dodge will provide minivans and insurance for the event.

Volunteers from the dealership will be on hand to help with the fundraising test drives.

"The Ice Cream Social will be fun for the whole family," said principal Kitty LaBlance, "and we are pleased to have this opportunity from Chrysler to assist with our fundraising goals!" In addition to the Chrysler test drives, other activities include a Kindergarten Open House from 6:00-6:30 p.m., a Christian Book Fair, classroom tours, and social time for reconnecting with friends and families. During the Drive for the Kids, child care will be provided by National Honor Society students.

Chrysler introduced Drive for the Kids™ in 1993 and became the first automotive manufacturer to directly support schools in the communities where the company does business. Since then, dealers like Fernelius Toyota Chrysler Dodge in Cheboygan have worked with parents in communities across the country, and Chrysler has contributed over \$3.5 million to local schools.

Bishop Baraga Catholic School was established in 1856 by Bishop Frederic Baraga. It has been in its new building located at the corner of Western and Lincoln Avenues since September 2005. Learn more about the school at [www.bishopbaraga.com](http://www.bishopbaraga.com).